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How Good Employee Benefits Help Grow a Business

Business owners in South Alabama face a challenging climate.

In this session, we'll discuss how good employee benefits offerings can help business owners grow their business to maturity and hopefully succession.



Advisor Planning for Business Succession or Sale

1

Legal Planning

Explore legal complexities from startup to growth, maturity, and succession.

2

Banking Planning

Learn how banking planning can help your business survive and grow for generations.

3

Accounting/Tax Planning

Understand the tax implications of business succession and how to minimize them.

4

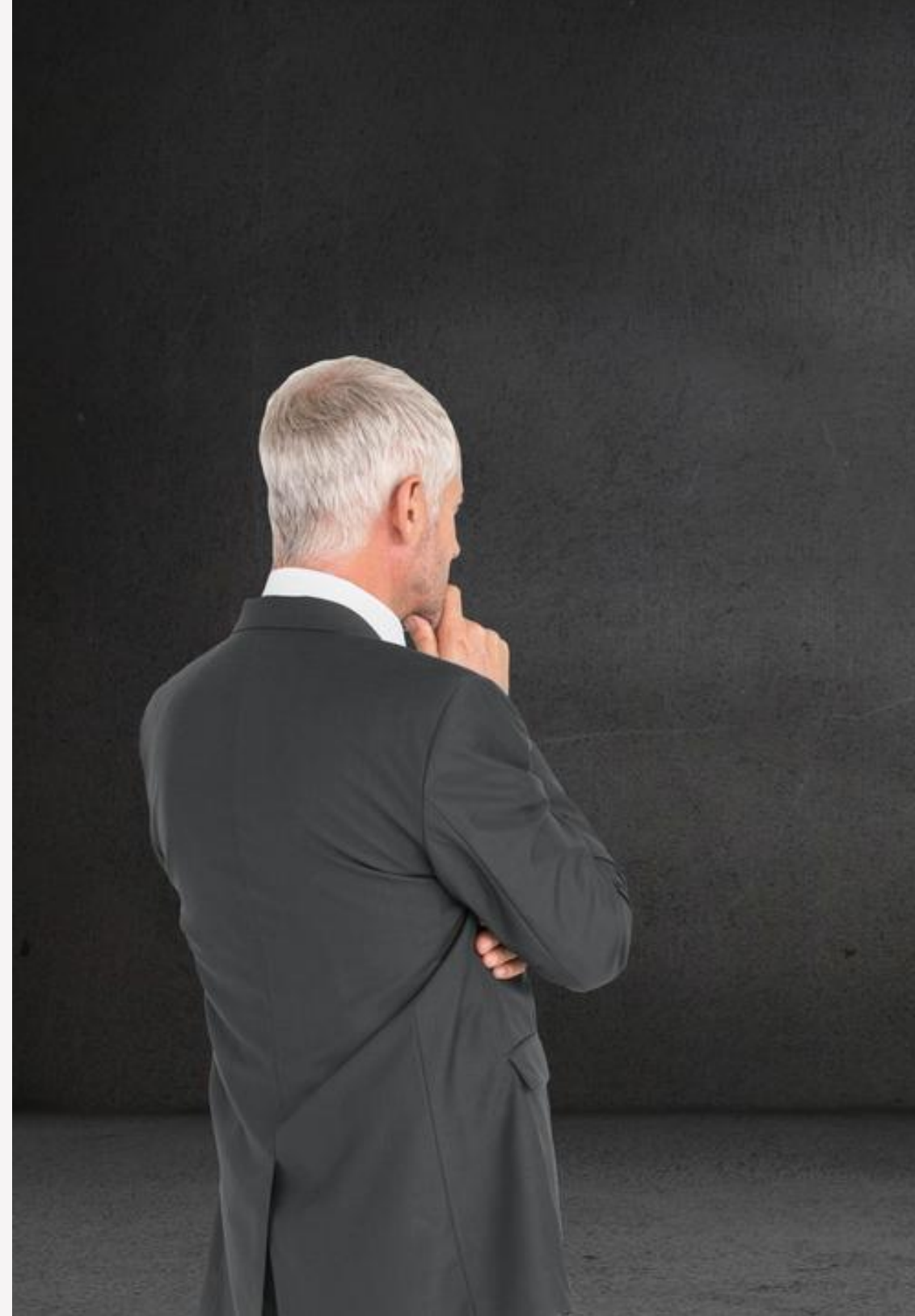
Succession **Red Zone**

Discuss the connection between succession planning and estate planning.

Challenges Business Owners Face

1 Employment Offerings

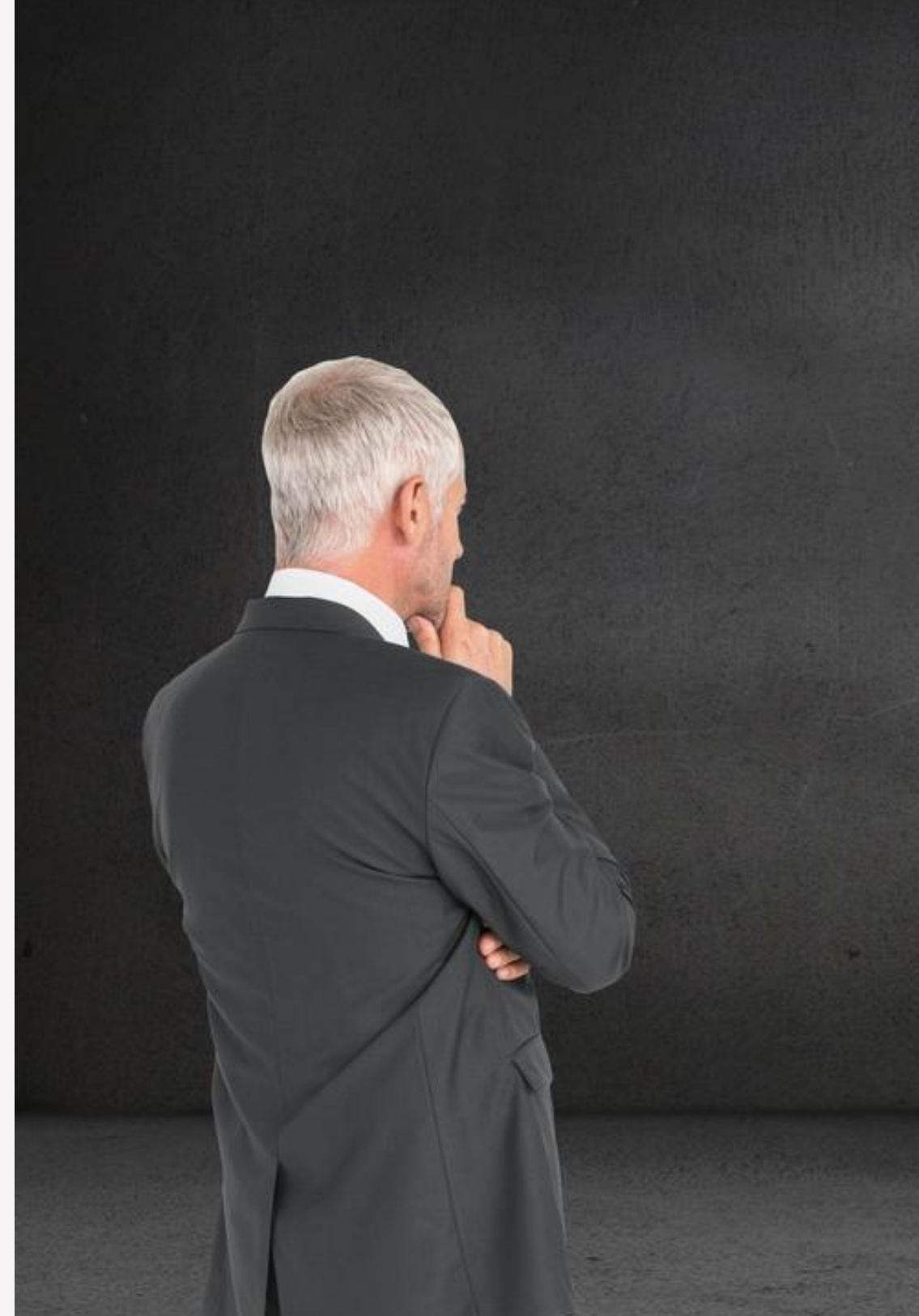
Explore different employee benefit packages that can attract and retain top talent.



Challenges Business Owners Face

2 Competition for Good Employees

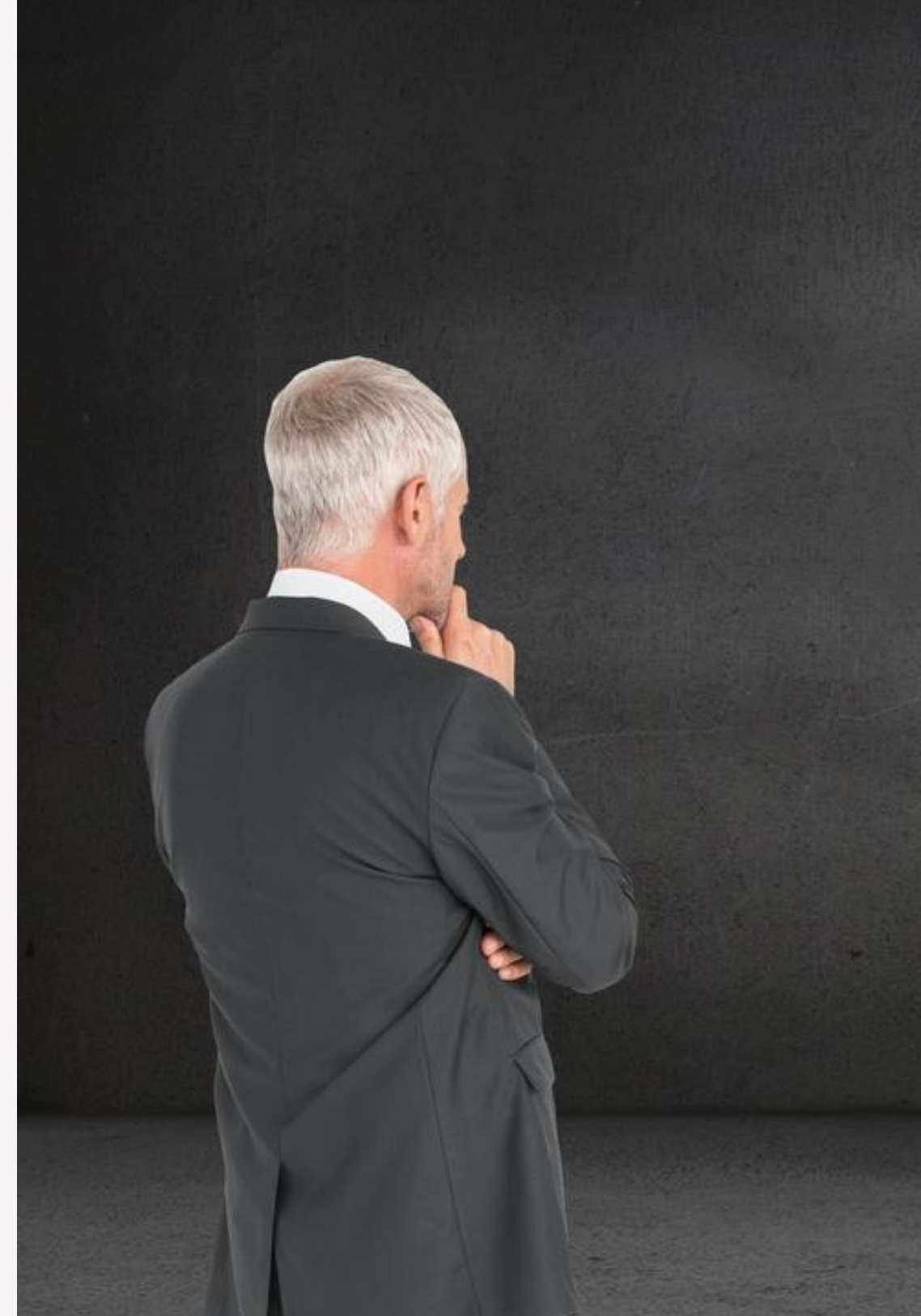
Discuss common strategies and best practices for attracting and retaining the best employees in your industry.



Challenges Business Owners Face

3 Cost of Employee Benefits

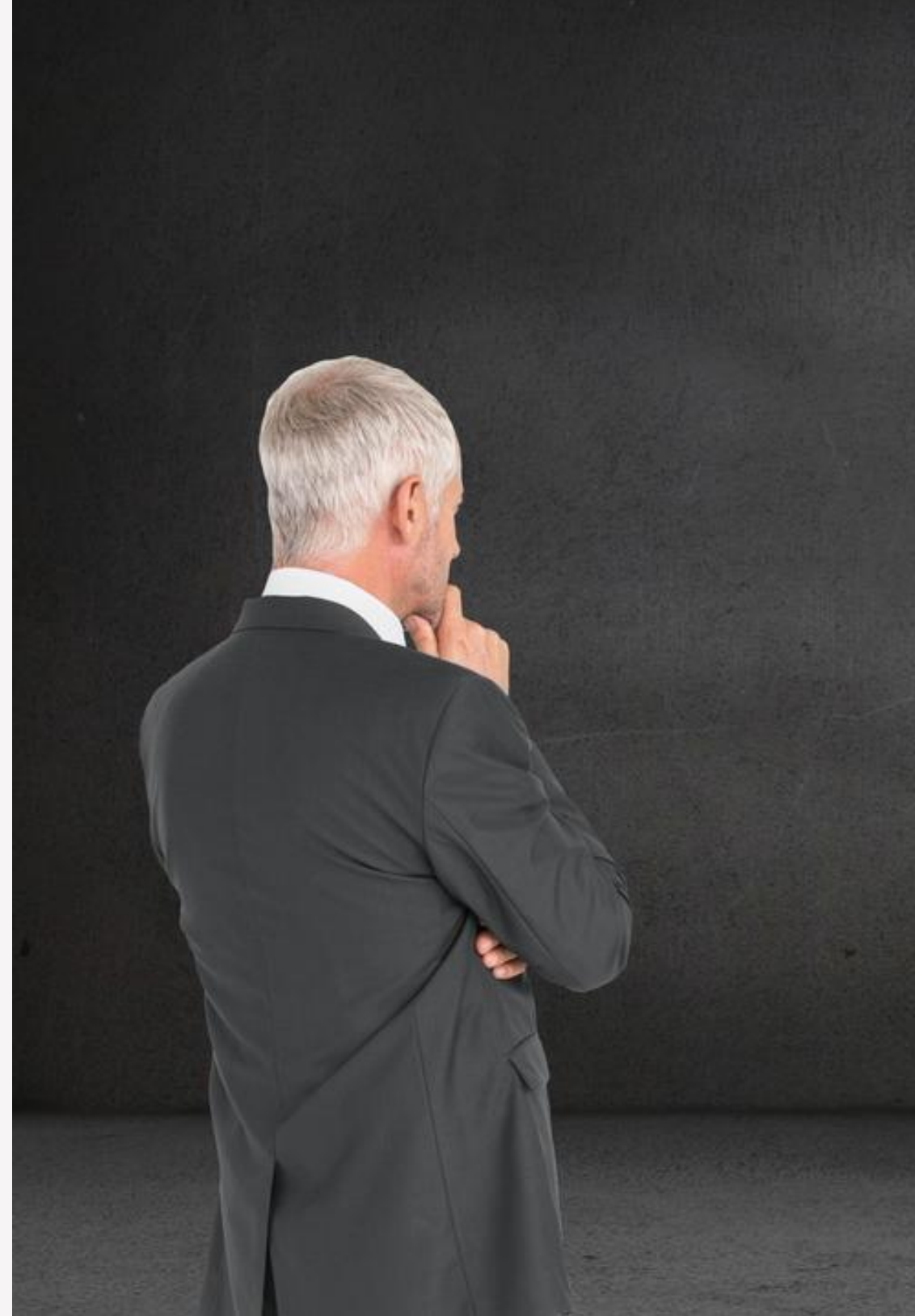
Examine the risks and rewards of different employee benefit models, from traditional insurance to Health Reimbursement Arrangements (HRAs).



Challenges Business Owners Face

4 Employee Retention & Turnover

Find out how solid benefit packages can reduce employee turnover rates, leading to better retention and productivity in your workplace.



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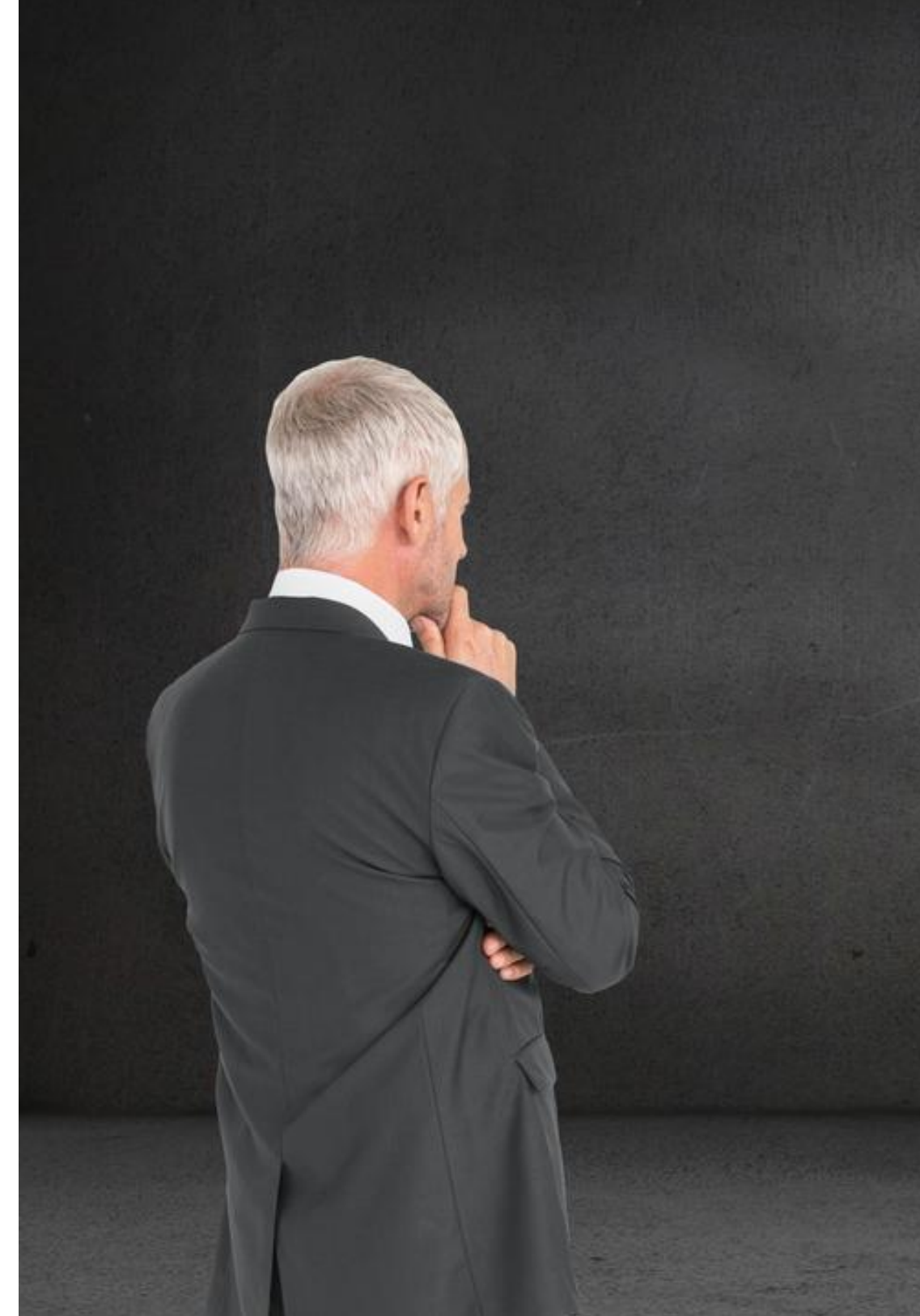
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Benefit Trends the Business Owner Should Know



Health Reimbursement Arrangements (HRA)

Discuss the benefits of HRAs
as an alternative to traditional
health insurance plans.

Owner vs Worker

Alabama HRA Facts

Benefit Trends the Business Owner Should Know



Competitive Benefit Packages

Explore the latest trends in benefit packages, from wellness incentives to retirement savings plans.

Benefit Trends the Business Owner Should Know

World Class Solutions for the Small to Medium Employer

Find out how even small employers can offer top-tier benefits packages that keep their best employees happy, healthy, and engaged.



Actual Benefits

Software

Efficiencies

Communication

Positive Outcomes for Business Owners with Good Benefit Plans

Implementation of Good Systems

Learn how offering comprehensive benefits packages can help your business run more smoothly, with better attendance, greater productivity, and more consistent job performance.

Positive Outcomes for Business Owners with Good Benefit Plans

Improve Employee Morale & Retention

Discover how happy, engaged employees are more likely to stick around and contribute to your business over the long term.

Positive Outcomes for Business Owners with Good Benefit Plans

Turn a Job into a Career

Explore how offering growth opportunities and other perks can turn a good job into a rewarding career for your top employees.

When Combined – A Winning Approach

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Summary with Question/Answer

Good employee benefits are a key factor in growing a successful business in today's competitive business climate.

Thanks for attending this session!

Any questions?



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