



Amanda W. Senn
Director

Amanda is the Director of the Alabama Securities Commission where she has been employed since 2008. She is responsible for advising the Commission on securities-related matters, investigating and prosecuting fraudulent actions surrounding the sales of securities throughout the state of Alabama, and has coordinated and litigated numerous multi-jurisdictional administrative, civil, and criminal matters. She also serves as a legislative liaison for the Commission. In that capacity, she advocates for investor protections, market integrity, and promoting responsible capital formation in Alabama.

Amanda is involved on both the State and local level in various organizations which address issues and promote awareness of Elder Abuse and Investment Fraud; including the Montgomery County Elder Justice Task Force and the Alabama Interagency Council for the Prevention of Elder Abuse. She is actively involved in the North American Securities Administrators Association (NASAA), where she has served as Chairman of the Cybersecurity Committee, Chair of the Broker Dealer Market and Regulatory Policy Committee and is currently serving as Chair of the Enforcement Section. She is a frequent speaker on Alabama's securities laws, Elder Justice, Financial Literacy, Cybersecurity and Artificial Intelligence in the securities industry, and an instructor in a securities litigation course offered through NASAA. Amanda has testified before the United State House of Representatives Committee on Financial Services Subcommittee on National Security, International Development and Monetary Policy on fraud and elder exploitation and before the United States Securities Exchange Commission's Investor Advisory Committee. Amanda serves on various boards and is president of the Montgomery County Bar Association, immediate past president of the Alabama Association of Regulatory Boards, and is a graduate of Leadership Alabama Class XXXIII.