

## **Ken Shell**

### **Vice President and Market Leader**

Ken Shell is Vice President and Market Leader within BlackRock US Wealth Advisory, where he partners with financial advisors across Louisiana, Mississippi, and Southern Alabama. With over 16 years of experience in financial services, Ken is a seasoned planning consultant known for his strategic insights and advisor-first approach.

In his current role, Ken focuses on educating advisors about the benefits of BlackRock's managed portfolio strategies, iShares ETFs, and the firm's Global Platform. His engagements are designed to enhance portfolio construction, improve risk transparency, and elevate the end investor experience.

Prior to joining BlackRock, Ken held key roles at Mercer Global Advisors, J.P. Morgan and Oppenheimer. He is a proud graduate of Louisiana State University and currently resides in New Orleans, LA.